World's largest cable manufacturer cancels trade fair appearance because of Corona virus

**Light + Building 2020: Prysmian Group cancels participation**

**Cologne, February 21st, 2020. The BU Multimedia Solutions of the Prysmian Group has cancelled its participation in the Light + Building trade show due to the growing public health risks posed by the corona virus. Following a comprehensive risk assessment, the world's largest cable manufacturer has decided not to participate in the world's leading trade fair for lighting and building technology this year: The health and safety of employees, customers, and partners take precedence over economic considerations.**

Following a comprehensive internal risk assessment, the Prysmian Group, BU Multimedia Solutions has decided to take precautions and cancel its participation in the Light + Building. "This is very unfortunate. But we are firmly convinced, that the most responsible corporate decision now is to ensure the highest possible protection of our co-workers", said Llyr Roberts, Global Vice President of BU Multimedia Solutions Prysmian Group. If he participated, the cable manufacturer would not be able to guarantee the health and safety of his employees and visitors.

**Prysmian Group**

Prysmian Group is world leader in the energy and telecom cable systems industry. With almost 140 years of experience, sales of over €11 billion, about 29,000 employees in over 50 countries and 112 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

<http://www.prysmiangroup.com>

**Company Contact**Draka Comteq Germany GmbH & Co KG., Nicole Hentschel, Piccoloministraße 2, 51063 Köln, Tel. +49 (0)221 6770, [www.prysmiangroup.com](http://www.prysmiangroup.com)

**Press Contact**

epr - elsaesser public relations, Maximilianstraße 50, 86150 Augsburg, Sabine Hensold, Tel: +49 821 4508 7917, sh@epr-online.de, Frauke Schütz, Tel: +49 821 4508 7916, fs@epr-online.de, [www.epr-online.de](http://www.epr-online.de)